

04 Porsche Club News Special



Porsche Clubs
w o r l d w i d e



60 YEARS OF PORSCHE CLUBS WORLDWIDE

Part 5/5: 1998–2012

The community of Porsche enthusiasts is celebrating 60 years of Porsche Clubs.

The foundation of the Westfälischer Porsche Club Hohensyburg on 26th of May 1952 was the germ of a unique idea that today is brought to life every day by events held by around 640 Porsche Clubs around the world. Today, 181,000 Club members represent a life of Porsche enthusiasm and strong ties with the brand and with the Porsche company.

Part 5 of our series highlights the period from 1998 to 2012: from the 50th anniversary of Porsche to the Porsche Clubs anniversary in 2012.



The Porsche Clubs anniversary: 2012 was dominated by “60 years of Porsche Clubs”

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60 YEARS OF PORSCHE CLUBS WORLDWIDE

Part 5/5: 1998–2012

1998

- 165. Porsche Owners Club Taiwan, Inc. 01/01/1998
- 166. Porsche Club Argentina 02/01/1998
- 167. Porsche Club Bonn e.V. 28/01/1998
- 168. Porsche Club UAE 08/05/1998
- 169. Porsche Club Cyprus 22/06/1998
- 170. Porsche Club Malaysia 28/12/1998

1998 — All around the world: **Taiwan, Argentina, Germany, United Arab Emirates, Cyprus and Malaysia.** It's proved, yet again: Porsche Clubs are varied and represented all over the world. The Club concept is spreading rapidly across all continents.

The founding of the **Porsche Club UAE** in the United Arab Emirates sees the first Porsche Club established on the Arabian Peninsula. The Club regularly organises Driving Days at its "home" race circuit, the **Dubai Autodrome.**

Die arabische Halbinsel bietet zahlreiche interessante Fahr- und Erlebnismöglichkeiten. Quer durch die Wüste, durch die engen Bergstraßen der Hajjar Mountain oder durch den längsten Tunnel in der Golfregion zur Ostküste der Arabischen Emirate.



1999: The 911 Turbo extends the range of products

50 YEARS OF PORSCHE SPORTS CARS

Porsche celebrates its anniversary.

The **Porsche 911 Carrera 4** extends the range of products. With the teams L. Aiello/A. McNish/S. Ortelli and J. Müller/U. Alzen/B. Wollek, the Porsche **911 GT1** achieves a high-profile double victory in **Le Mans**, marking **Porsche's 16th victory at the 24 Hours Classic.**

Based on the brand-new 911 (Type 996), Porsche launched a racing version at the end of 1997 with its **911 GT3 Cup**, which is used by Porsche customer teams around the world in the Porsche manufacturer's cups.

On 27 March, **Professor Ferry Porsche** passes away in Zell am See, at the age of 88.

1999

- 171. Porsche Classic Club Luxembourg 26/02/1999
- 172. Porsche Club Kassel e.V. 08/03/1999
- 173. Porsche Club Bodensee-Oberschwaben 13/03/1999
- 174. Porsche Club Mittelland 21/04/1999
- 175. Club Porsche 928 France 04/08/1999
- 176. Porsche Club Zürisee 09/09/1999
- 177. Porsche Classic Club Austria 19/09/1999

1999 — The Porsche Classic Club Austria is founded in 1999. The umbrella organisation is in charge of the entire region of Austria with its five regional centres: Korneuburg (Lower Austria), Linz (Upper Austria), Graz (Styria), Gmünd (Carinthia) and Innsbruck (Tyrol) as well as the type register Clubs for the 914, the 924 Carrera GT and general transaxle.

At the **1999 Frankfurt Motor Show**, the new 911 Turbo (996) is introduced. Porsche founds Porsche Leipzig GmbH.



Porsche Club UAE's Drive to Fujairah

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The **911 GT3 R** for international **GT Sport** debuts in June 1999 with a class victory in Le Mans, a feat repeated in 2000. In the American Le Mans Series the 911 GT3 R remains unbeaten, save for one race, for 2 years and twice in a row wins all GT titles of this international championship.

2000

178. Porsche Club Trentino 07/02/2000

179. Club Porsche 356 España 25/03/2000



2000 — The first Club to be founded in the new millennium is the **Porsche Club Trentino**.

The special edition 911 Millennium is released to mark the new millennium. — The ground-breaking ceremony for the **Leipzig plant** takes place on 7 February. — The Porsche Carrera GT is presented as a design concept as part of the Paris Motor Show, held in the Louvre.

In Spain, fans of the classic Porsche 356 models come together in the **Club Porsche 356 España**.

2001

180. Porsche Club Thüringen e.V. 11/01/2001

181. Porsche Club Piemonte e Valle d'Aosta 07/03/2001

182. Porsche Club of South Africa, Kwazulu Natal Region 20/03/2001

183. Porsche Club of South Africa, Central Region 20/03/2001

184. Porsche Club Baltic e.V. 30/03/2001

185. Club Porsche 924/944/968 France 02/04/2001

186. Club Porsche de France, Région Lorraine 22/04/2001

187. Porsche Club Dominican Republic 23/05/2001

188. Porsche Club Finland r.y. 04/06/2001

189. Porsche Club de Venezuela 27/07/2001

190. Club Porsche Fribourg 24/09/2001

191. Porsche Club Aargau 13/10/2001

192. Porsche Club del Paraguay 16/10/2001

193. Porsche Club Chile 20/10/2001

194. Ostschweizer Porsche Club 20/11/2001

195. Porsche Club Israel 07/12/2001

2001 — The new millennium is in full swing!

In 2001, 16 Clubs are founded: Porsche Club Thüringen e.V., Porsche Club Piemonte e Valle d'Aosta, Porsche Club of South Africa, Kwazulu Natal Region, Porsche Club of South Africa, Central Region, Porsche Club Baltic, Club Porsche 924/944/968 France, Club Porsche de France,

Région Lorraine, Porsche Club Dominican Republic, Porsche Club Finland, Porsche Club de Venezuela, Club Porsche Fribourg, Porsche Club Aargau, Porsche Club del Paraguay, Porsche Club Chile, Ostschweizer Porsche Club and the Porsche Club Israel.

The **Porsche Club 924-944-968 France** was initially founded as Club Porsche 924. It unites around 170 members from all French regions and from Belgium. The year 2005 marked the 30th birthday of the Porsche 924, and the Club organised an extraordinary event: the "Porsche Birthdays" were born in Fontainebleau.

LATIN AMERICA ON THE ROAD TO SUCCESS

Latin America takes its place in the ranks of Club countries. From 2001, a multitude of Clubs are founded in the Latin American markets.

After the **Club Porsche Mexico (1988)**, **Porsche do Brasil (1997)** and **Porsche Club Argentina** follow, in 2001, the **Porsche Club Dominican Republic**, **Porsche Club de Venezuela**, **Porsche Club del Paraguay** and **Porsche Club de Chile**. In 2002 follow **Guatemala**, the **Porsche Club de Panama** and in 2003 the **Porsche Club Cuba** and **Porsche Club Columbia**.

For the **2001 season**, Porsche Motorsport creates a significantly modified 911 GT3 Cup for use in one-make racing series. The 911 GT3 RS is available for international GT sport. The Porsche 911 GT2 introduced in Detroit is the most powerful production sports car to date from Porsche, with 462 hp.

2002

196. Porsche Club Guatemala 24/01/2002

197. Porsche Club de Panamá 21/04/2002

198. Porsche Club of South Australia 22/04/2002

199. Porsche Club Oman 03/06/2002

200. Porsche Club of Lebanon 25/06/2002

201. Porsche Club of Tasmania 22/07/2002

2002 — Porsche and Guatemala have a long, shared history. As early as 1953, at the Carrera Panamericana, the **Porsche importer Jaroslav Juhan** formed a team, which saw its first class victory in Central America with **Jose Herrarte**. With 45 members, the **Porsche Club Guatemala** is not

only the biggest Porsche Club in Central America, but also certainly one of the most active.

With joint excursions through particularly attractive areas of Guatemala, driving courses on the racing circuit or social events, there's something on offer to suit all tastes. The Porsche Parade and the Track Days at the **Pedro Cofiño** racing circuit are the real highlights.

In 2011, the Club offered a tour with the Porsche Travel Club to central Switzerland and visited the new Porsche Museum as well as the Porsche plants in Stuttgart-Zuffenhausen and Leipzig.



Team Guatemala at the Carrera Panamericana race in 1953

TARGA TASMANIA

Home of the Targa Tasmania — In 2002, the **Porsche Club Tasmania** is founded. Aside from varied driving excursions and events, its members can also enjoy the **Porsche Club Tasmania's Driver Days**. In addition, the Club is of course the "Home Club" of the **Targa Tasmania**. Klaus Bischof, from the Porsche "Rolling Museum" is an honorary member.



Targa Tasmania 2011 Röhr/Geistdörfer on a 911 SC

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The first four-door: The sporty Porsche Cayenne crossover SUV is presented to the international audience at the 2002 Paris Auto Show. The vehicle, also available in **Cayenne S** and **Cayenne Turbo** models, is produced in the **Leipzig plant**.



The first four-door: At the 2002 Paris Auto Show the Porsche Cayenne is presented

2003

- 202. Porsche Club Brunei **01/01/2003**
- 203. Porsche Club Croatia **10/02/2003**
- 204. Porsche Club Emilia-Romagna **10/02/2003**
- 205. Porsche Club Poland **11/03/2003**
- 206. Porsche Club Cuba **13/05/2003**
- 207. Porsche Club Verband Österreich **26/05/2003**
- 208. Porsche Club Greece **03/06/2003**
- 209. Porsche Club Colombia **23/06/2003**
- 210. Porsche Club Hungaria **11/07/2003**
- 211. Porsche Club Rostock e.V. **24/09/2003**
- 212. Porsche Club Kuwait **18/11/2003**
- 213. Federazione Italiana Porsche Club **16/12/2003**
- 214. Porsche Club Lithuania **16/12/2003**
- 215. Verband Schweizer Porsche Clubs **16/12/2003**

Umbrella organisations — The **Federazione Italiana Porsche Club** is founded in Italy in 2003. From 2009, the umbrella organisation of 17 Italian Clubs organises the Porsche Parade Italia. The second Porsche Club in the Middle East is founded with the **Porsche Club Kuwait**. The **Porsche Club Verband Österreich** (Austria Porsche Club Association) is a umbrella link between Porsche AG in Stuttgart and the 9 official Austrian Porsche Clubs, which draw together around 800 Austrian Porsche fans. Likewise, in 2003 the **Verband Schweizer Porsche Clubs (Swiss Association)** is founded; it contains around 23 Porsche Clubs from all regions of Austria, with around 1,200 members.



Porsche Classic in Cuba



Starterfeld beim Sports Cup Suisse



The Porsche Club Cuba — After a long period of preparation and much involvement, Ernesto Rodriguez succeeded in getting official recognition of the Cuban Porsche Club. On 20 December 2003 the founding ceremony of the Porsche Club Cuba took place in Havana. The event took place at a majestic 30s villa in which the participants enjoyed a celebration in the Cuban style, with cocktails, local food and music. Finally, there followed a small Porsche parade through the city. The local press was also there, to report on the Club and its aims. The number of Club members is still relatively low, right now there are seven Porsches in Havana that are known of – all Porsche 356 from production years 1955 to 1959. 1959.

PORSCHE CUP SUISSE

Porsche and racing — two automotive concepts with an intrinsic connection. Since 2003, the association of Swiss Porsche Clubs has continued the racing tradition that stretches back several decades with the Porsche Cup Suisse. In 2009, the customer sports series Porsche Sports Cup Suisse is officially launched, closing the gap between the Swiss Porsche Sport Driving School and the Porsche manufacturer's cups for professional racing drivers.

Over various series, both Porsches modified for racing and standard roadworthy versions have caused plenty of excitement at the Porsche Sports Cup Suisse. The series is played out over **six different weekends at six renowned race tracks** including the Hockenheimring, Monza and Le Castellet.

40 YEARS 911

The Porsche 911 celebrates its **40th birthday** with the special "40 Years 911" model. **The Carrera GT** celebrates its world premiere in Geneva.



Porsche Carrera GT

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2004

216. Club Porsche Costa Rica 09/03/2004
 217. Club Porsche de Genève 20/04/2004
 218. Porsche Club Istanbul 22/06/2004

The introduction to the market of the latest generation of the **Porsche 911**, the **997 type**, takes place simultaneously in 85 German Porsche centres on 16 July. It is also available in **911 Carrera** and **911 Carrera S** models.



911 Carrera 997

In Paris, the new Boxster and **Boxster S (987)** are also introduced.

In 2004 the **Porsche Club Istanbul** is founded. From 2009, Berna Hatipoglu is president. As president of the 275-member-strong Porsche Club Istanbul she holds her own in a man's world, as she tells Christophorus: "I know that for some people it's astonishing that a woman leads the Porsche Club Istanbul, but I always point out that there's a Yang to every Yin and smile."



Porsche Club Istanbul

2005

219. Porsche Club Jordan 05/01/2005
 220. Porsche Carrera RS Club 25/01/2005
 221. Registro Italiano Porsche 911 e 912 25/01/2005
 222. Porsche Club Bulgaria 09/02/2005
 223. Porsche Club Philippines 17/02/2005
 224. Porsche Club of Indonesia 21/05/2005
 225. Porsche Club Campania 02/06/2005
 226. Porsche Club Ceska Republika 06/06/2005
 227. Club Porsche Mexico, Region Aguascalientes 03/09/2005

228. Club Porsche Mexico, Region Puebla 03/09/2005
 229. Porsche Club Magdeburg e.V. 08/11/2005
 230. Porsche Club Brescia 24/11/2005

2005 — Founding of the Porsche Club Carrera RS "Sport as a social activity is at its best when the Carrera RS 2.7 is at the centre of proceedings!" Other important components of the exclusive Club programme are the regular rallies at sporting events such as the Oldtimer Grand Prix, hill climbs or single-car time trials both at home and abroad, as well as the Carrera RS Stammtisch (a regular meet-up at a pub) and joint tours. In 2012, Porsche Club Carrera RS will be celebrating "**40 years of the Carrera RS**" with a global meeting expected to be held in Stuttgart.

The **Porsche Club of America** celebrates its 50th year. To mark the anniversary, a special 911 Porsche Club Coupé model is issued in a limited edition of just 50 vehicles exclusively for Club members.



The Porsche 911 Club Coupé

PORSCHE RS SPYDER

With the **RS Spyder**, the first Porsche developed exclusively for racing since the 1998 Le Mans winner, the 911 GT1, Porsche returns to the world of prototype sports in **2005**.

Porsche joins the Californian Laguna Seca mid-season and notches up pole position, the lap record and victory in its class.



RS Spyder

Porsche Platz — As part of the ALMS, from 2006 onwards the Porsche Club Coordination Team hosts Porsche Platz events in conjunction with the Porsche Club of America.

German Porsche Sports Cup lines up on the starting grid. This Club and customer sports series is aimed at motorsport-enthusiast Porsche drivers from a whole range of abilities who compete in the various series of the Porsche Sports Cup.

The **911 GT3 Cup**, based on the 997 Porsche, races in the manufacturer's cup competitions (Porsche Mobil 1 Supercup) and GT championship.

The cabriolet version of the new **Porsche 911 (997)** is presented in Detroit. With the **Cayman S**, Porsche unveils a mid-engined sports car with big ambitions at the Frankfurt Motor Show.

Porsche announces the development of a fourth model series entitled "Panamera".

2006

231. Porsche Club Wittelsbach e.V. 29/01/2006
 232. Porsche Club Marche 29/01/2006
 233. Porsche Club Korea 24/02/2006
 234. Porsche Club Abruzzo e Molise 09/03/2006
 235. Porsche Club Kärnten 26/04/2006
 236. Porsche Club Matterhorn 28/04/2006
 237. Club Porsche 3 Lacs 21/10/2006
 238. Porsche Club Mohnesee e.V. 26/10/2006
 239. Porsche Club Cayman Islands 30/10/2006
 240. Porsche Club Iceland 10/11/2006
 241. Porsche Club Mittelrhein 10/11/2006
 242. Porsche Club Niederbayern 25/11/2006
 243. Porsche Club El Salvador 17/12/2006

THE "ISLAND QUESTION" AND OTHER EXTREMES



In the middle of the Atlantic lies Iceland. An island with around 320,000 inhabitants. This includes 50 enthusiastic Porsche drivers, who found their own Porsche Club on 10 November 2006. "Somewhat" south of Iceland lie the Cayman Islands. A Porsche Club is founded there too. Naturally both Clubs maintain a friendly relationship.

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At the other end of the world the **Porsche Club Korea** is founded. And on the **Matterhorn**, the highest Porsche Club is founded.

Higher, further or more beautiful, it's best enjoyed together. In total in the year 2006, **13 new Clubs** are founded world-wide. **Porsche is on the road to success.**

In the **2006** season, the **RS Spyder** made its exclusive debut with Penske Racing in the ALMS. And in its first full racing season won all titles up for grabs: **The Drivers', Teams' and Manufacturers' Championships**. The highlight of the 2006 season was the overall victory in the extremely competitive LMP1 competition in round 3 in Mid-Ohio.

In **Geneva**, Porsche introduces the new **911 Turbo** and the new **911 GT3**.

Club Coordination is extended and the interests of the world-wide Club community are now looked after by 5 staff.



Porsche Clubbetreuung

2007

- 244. Porsche Club Andorra **12/06/2007**
- 245. Porsche Club Puglia **07/08/2007**
- 246. Porsche Club Umbria **07/08/2007**
- 247. Porsche Club Lario **06/09/2007**
- 248. Porsche Club of South Africa, Eastern Cape Region **13/11/2007**
- 249. Porsche Klub Slovenija **13/11/2007**
- 250. Porsche Club Russland **24/11/2007**
- 251. Porsche Club Schleswig-Holstein e.V. **15/12/2007**

LIMITLESS ENJOYMENT...

2007 — Porsche Klub Slovenija Limitless driving enjoyment: the Cross Border Rally. Cross-



Cross Border Rallye

ing borders, experiencing the Porsche fascination together with central-European neighbours, and competing in sporty competition with fellow Clubs – these are the founding principles of the Cross Border Rally, a collaborative project of the Porsche Klub Slovenija and the Porsche Club Steiermark. The winner of the rally receives a prize and a trophy. However, one thing is certain: the true winner is the cross-border collaboration and friendship between the Clubs.

... AND THE TRANSYBERIA RALLY



Porsche Cayenne Transsyberia

The Transsyberia — Long-distance rally racing with the Porsche Cayenne S Transsyberia is another building block in the comprehensive Porsche customer sport programme. In the 2007 Transsyberia, the Porsche Teams achieved an impressive result: After more than 7,000 km, Rod Millen and Richard Kelsey (Team North America 2) attained overall victory in the Transsyberia Rally – a further 6 Cayenne S Transsyberia made the top ten.

Performance and endurance are the hallmarks of the single-seat, prototype race car the **911 GT3 RSR**, intended for use world-wide in GT classes and conceived especially for use in long-distance races such as the 24 hour Le Mans. As of 2007

the 911 GT3 RSR, of which 35 units were built over the winter 2006/2007, repeated the success of its predecessors with motor sport customers. — **For the 2007 season, Porsche made further technical and aerodynamic improvements to the successful RS Spyder for team customers.**

2008

- 252. Porsche Club Jeddah **15/02/2008**
- 253. PCS Racing **18/03/2008**
- 254. Porsche Model Club Asia **03/06/2008**
- 255. Club Porsche de France, Région Centre **18/06/2008**
- 256. Club Porsche de France, Région Bretagne/Pays de Loire **08/07/2008**
- 257. Porsche Club Ingolstadt **07/08/2008**
- 258. Club Porsche de France, Région Atlantique **07/08/2008**
- 259. Club Porsche de France, Région Aquitaine **19/08/2008**
- 260. Club Porsche de France, Région Alsace **08/12/2008**
- 261. Club Porsche de France, Région Auvergne **09/12/2008**
- 262. Club Porsche de France, Région Nord Picardie **09/12/2008**
- 263. Club Porsche de France, Région Paris/Ile de France **09/12/2008**
- 264. Club Porsche de France, Région Rhône Alpes **09/12/2008**
- 265. Club Porsche de France, Région Toulouse-Gascogne **09/12/2008**
- 266. Porsche Classic Club Russland **09/12/2008**
- 267. Porsche Club Finland, Racing Club **09/12/2008**



Porsche Classic Club Russland Moscow Parade

2008 — Porsche Classic Club Russland — Before the Club could be officially registered, a few hurdles had to be overcome: For example the selection of appropriate classic Porsche vehicles. The key criteria in this selection were fidelity to the original and flawless technical condition.

Amazingly, there are many vehicles over 25 years old in Russia. This suggests that even in the Soviet period there were plenty of fans, who

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indulged in driving a Porsche. Even in distant Vladivostok, there are numerous classic Porsches on the road.

60 YEARS OF SPORTS CARS

Porsche celebrates an anniversary: Exactly 60 years ago, the first Porsche sports car laid the foundation stone of this family-run industrial business to become the most important sports car manufacturer in the world.



Professor Ferdinand Porsche with his son Ferry Porsche, 1948 in Gmünd

“In the beginning I looked around but couldn’t find the car of my dreams. So I decided to build it myself”, says Ferry Porsche – and to this day this exceptional Inventor’s and pioneer’s spirit shapes the philosophy of the company.

The **Porsche Club France** includes the regions Atlantique, Aquitaine, Alsace, Auvergne, Nord Picardie, Paris/Ile de France, Rhône Alpes and Toulouse-Gascogne. The **Porsche Model Club Asia**, partner organisation of the European Model Club, is founded in Hong Kong.

In 2008, Porsche expands its range for international championships under the FIA GT3 regulations to include the **GT3 Cup S**.

2009

- 268. Porsche Club Landshut **22/01/2009**
- 269. Porsche Club Classico Rottal/Inn **22/01/2009**
- 270. Porsche Club Francorchamps a.s.b.l. **17/04/2009**
- 271. Club Porsche de France, Région Champagne-Ardenne **16/07/2009**
- 272. Porsche Club Bahrain **21/10/2009**

2009 — Porsche Club Francorchamps. The race track at **Spa-Francorchamps** is one of the most beautiful in the world. It is almost impossible to tear yourself away from the magic of the circuit – and its incomparable history. No wonder then



Porsche Days Francorchamps 2011

that the **Porsche Days Francorchamps**, organised by the Porsche Club Francorchamps, are always a great success.

CENTENARY OF FERRY PORSCHE



100 years of Ferry Porsche

100 years of Ferry Porsche — When honorary Doctor of Engineering Ferdinand Anton Ernst “Ferry” Porsche died on 27 March 1998, the world lost one of the last great automotive experts. Under his guidance, the first sports car bearing the name Porsche was launched in 1948. **In September 2009, Ferry Porsche would have turned 100.** Over all the years, he always nurtured a vision of a four-seater Porsche. **During 2009, this vision is fulfilled.**

2009 — The museum is opened — Porsche unveils its new showpiece – After four years in construction, the new museum is officially opened in a ceremony on **28 January**.



Grand Opening 2009: Porsche Museum

The **Porsche Panamera** is presented at the **2009 Shanghai Autoshow** on the 94th floor of the Shanghai World Financial Center. Extraordinary cars call for extraordinary events.



Porsche Panamera in Shanghai

2010

- 273. Porsche Club Pays de Savoie **18/02/2010**
- 274. Porsche Club St. Petersburg **27/04/2010**
- 275. Porsche Jagdwagen Registry e.V. **20/05/2010**
- 276. Porsche Club Slovakia **02/09/2010**
- 277. Porsche 356 Club Portugal **06/09/2010**
- 278. Porsche Club Romania **05/05/2010**
- 279. Porsche Club Düsseldorf e.V. **13/12/2010**

2010 — The Porsche Club Pays de Savoie, Porsche Club St. Petersburg, Porsche Jagdwagen Registry e.V., Porsche Club Slovakia, Porsche 356 Club Portugal, Porsche Club Romania and the Porsche Club Düsseldorf are founded.

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THE JAGDWAGEN SOCIETY

The Porsche Jagdwagen Registry — The Porsche 597 Jagdwagen is an off-road vehicle, which Porsche planned from 1953 within the framework of an invitation to tender for the new West German army. The Jagdwagen was the first four-wheel drive Porsche to carry the Porsche name.

The Porsche 597 Jagdwagen was never ordered. Nevertheless, around 71 Porsche 597 were manufactured between 1955 and 1958. One of the goals of the registry is to record the “survivors” in a world-wide register that is as complete as possible, along with serial number and current owner.



Hans-Peter Porsche Honorary member of the Jagdwagen Registry

Hans-Peter Porsche – himself a satisfied 597 owner – is an honorary member of the Porsche Jagdwagen Registry.

In Geneva, Porsche shows the high performance mid-engined **918 Spyder**. With the concept study, Porsche expands its hybrid competency.

2010 — The new Porsche Cayenne: At the beginning of March, Porsche presents the completely re-developed second generation of the sporty Cayenne SUV at the Geneva Motor Show. The highlight of this generation change is the world premier of the **Cayenne S Hybrid** with a technically sophisticated parallel full hybrid drivetrain.

The 911 GT2 RS makes its world debut at the Moscow Auto Show on 25 August.

At the beginning of October, the **Carrera GTS** has its premiere in Paris. With 408 hp performance, increased driving dynamics and emphatically sporty fittings, the new 911 Carrera GTS takes over at the top of the Carrera model line. **Cayman R** – the new top model of the mid-engine coupé celebrates its world debut in Los Angeles.



Porsche 918 Spyder Concept study with hybrid technology

2011

- 280.** Porsche Club Graz **12/01/2011**
- 281.** Porsche Club Malta **23/05/2011**
- 282.** Porsche Club für den klassischen 911 Südwest **21/03/2011**
- 283.** Porsche Club Pannonia **31/05/2011**
- 284.** Porsche Club Nordrhein **23/08/2011**
- 285.** Porsche Club Ekaterinburg **23/02/2011**
- 286.** Porsche Club Portes de Provence **10/06/2011**

On 20 January 2011, the **Porsche Club Graz is born out of the Styrian Association of Friends of Porsche** (Interessensgemeinschaft Steirischer Porsche Freunde). The Club is the 280th official Porsche Club. Other Clubs founded in 2011 are **Porsche Club Malta, Porsche Club Pannonia, Porsche Club Nordrhein, Porsche Club Ekaterinburg and Porsche Club Portes de Provence.**

Anniversary automobile procession for “125 years of the automobile”: Summer, sunshine, 36 degrees and gleaming museum pieces – the ideal conditions for a successful birthday party. With 41 vehicles, Porsche took part in the exciting procession to celebrate **125 years of the automobile.**



The mobile birthday party entertained an estimated **250,000 visitors** in Stuttgart in an atmosphere reaching fever pitch.

It was one of the most exciting and dramatic **24-hour races at the Nürburgring** ever. And it ended in triumph for Porsche. Porsche team drivers Bernhard Lieb, Timo Bernhard, Roland Dumas and Sascha Luhr in their Porsche **911 GT3 RSR** won the 39th edition of the endurance classic in the Eifel region in front of 220,000 spectators.

TRADITION MEETS MODERNITY

The new 911 type 991 — The completely newly developed generation of the Porsche icon, with its smooth elongated silhouette, taut surfaces and precisely designed details, drives into the spotlight at the **Frankfurt Motor Show** but remains unmistakably a 911 right from the first glimpse.



Porsche 911 Carrera type 991

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PORSCHE INTELLIGENT PERFORMANCE

Porsche showcases a high-end synthesis of the successful hybrid concepts from the year 2010, in the form of the **Porsche 918 RSR**, in Detroit. At the 81st International Motor Show in Geneva, Porsche presents the **Panamera S Hybrid**. With the **911 GT3 RS 4.0**, one of the most popular, coveted and successful sporty series-production cars enters the home straight.

Porsche extends the top of its Carrera model range and adds a pair of all-wheel-drive twins to the two **911 Carrera GTS** models.

Following the GT3 R Hybrid, 918 Spyder and 918 RSR, the **Boxster E** represents another sports car concept that combines research and driving enjoyment in quintessential Porsche fashion. The **Panamera GTS** is showcased in Los Angeles, followed in December by the **cabriolet** versions of the new **911 (991)**.

2011 — The Porsche Club Coordination expands. This department now manages and coordinates Club activities under the heading **Porsche Community Management**.

2012

- 287. Porsche Club Tourcoing **13/01/2012**
- 291. Porsche Club Krasnodar **07/12/2012**
- 293. Porsche Club Tegernsee e.V. **19/04/2012**
- 294. Porsche Club Madeira **19/06/2012**
- 295. Porsche Club Latvia **07/05/2012**
- 297. Porsche Club Baleares **19/04/2012**
- 298. Porsche Club Austral **13/06/2012**

ANNIVERSARY EVENT IN HONOUR OF THE PORSCHE CLUBS

Brilliant sunshine, warm summer temperatures, the wonderful Baroque architecture of the market square in Ludwigsburg and around 110 highly polished Porsche cars marked the successful launch of the **anniversary event organised by Porsche Community Management to celebrate the 60th anniversary of the global Porsche Club community**.

Invited guests had travelled from all over the world to join in the celebrations of this significant anniversary, which were being held in the very town in which the **legend of Porsche** was born.



Overview: Porsche vehicles as far as the eye can see at the anniversary parade in Ludwigsburg



911 Club Coupe: The anniversary model in honour of the Porsche Clubs on display in the Porsche Museum

PORSCHE 356 MEETING IN MERANO

The spa town of Merano in South Tyrol, surrounded by the "Texelgruppe" mountains that reach heights of up to 3,350 m, provided an idyllic backdrop to the International Porsche 356 Meeting 2012. More than 200 Porsche 356 cars from all over Europe parked on the "Via Giardini" promenade, bathed in bright sunshine and framed by the Passer River that flows through Merano as well as by the classically elegant spa hotel.

1st INTERNATIONAL PORSCHE DAYS 2012

The 1st International Porsche Days took place from 6 to 9 September 2012 in the region of Zell am See-Kaprun. No region has such historical si-

gnificance to Porsche and such emotional significance to the Porsche family as this one – surrounded by the mountain landscape of Salzburg with Austria's highest mountain, the Großglockner, proudly perched in the middle.



Where the parades got started: International Porsche 356 meeting in Merano



A few days at home: Dr. Wolfgang Porsche and his three sons took visitors on a personal guided tour of Schüttgut, the family seat

04 Porsche Club News Special



A new generation of Porsche Boxster and Boxster S is ready to roll

Never before in the history of the Porsche Boxster was a change of generation so comprehensive. The open-top two-seater car is being marketed with a completely new lightweight body and an entirely revamped chassis.

TESTING OF THE 918 SPYDER PROTOTYPES GETS UNDERWAY

The Porsche 918 Spyder is now on the road. Production is scheduled to begin at the end of September 2013, which means that the first customers will receive their vehicle before 2013 is out. "The 918 Spyder is redefining the meaning of driving pleasure, efficiency and performance!" emphasised Wolfgang Hatz, Board Member for Research and Development at Porsche AG.

PORSCHE CLUB BALEARES

Driving a Porsche on an island paradise... Porsche Club Baleares was founded in 2012. It looks after Porsche enthusiasts in Majorca and the other Balearic Islands.



Ein 2012 Club: Porsche Club Baleares

"THE PORSCHE CLUB FÜR DEN KLASSISCHEN 911 SÜDWEST E.V."

The „Porsche Club für den klassischen 911 Südwest e.V.“ was founded. The Club is the result of the amalgamation of the Porsche Friends community and Targa. The aim is to join forces in maintaining and caring for classic air-cooled models of the 911.



Power test: The testing phase of the 918 prototypes gets underway



The Porsche Club für den klassischen 911 Südwest e.V.



Professor Ferdinand Alexander Porsche

F.A. PORSCHE

The creator of the 911 and founder of Porsche Design died on 5 April, 2012, in Salzburg at the age of 76. F.A. Porsche's approach to design shaped the way the Porsche company did things, and not just with regard to design. Porsche Design is honouring his work with the exhibition "40 Years of Design by F.A. Porsche" at the Museum.

PORSCHE CLUB CARRERA RS – THE "DUCKTAIL" TURNS 40

40 years of Porsche icon 911 Carrera RS 2.7. Organised by the Porsche Club Carrera RS, the Carrera World Meeting 2012 was the centre of the celebrations. 48 owners of this fascinating sports car – of which only 1,580 produced examples are homologated – travelled from all over the world to attend.

THE PORSCHE CAYMAN IS PRESENTED

The new generation of the two-seater mid-engine sports car is launched in the two classic Porsche variants, the Cayman and the Cayman S. The standard model is powered by a 2.7-litre six-cylinder horizontally opposed engine with 275 hp (202 kW); the 3.4-litre engine of the Cayman S has an output of 325 hp (239 kW).



60 YEARS PORSCHE CLUBS WORLDWIDE

Porsche Community Management would like to thank all of the enthusiasts, patrons, Club founders, Club members, Presidents and volunteers for their commitment to the Porsche brand and its products.

Without you, the last 60 years of Club history would not have been so exciting and the Porsche company would not be so successful.

You have carried the legend of the brand out into the world and we are proud having been able to celebrate this unique anniversary in the automotive world with you.

Your Porsche Community Management, 2012